

Henrietta Lacks: The Mother of Modern Medicine



BY DAWNE ALLETTE

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ADVANCE INFORMATION

Henrietta Lacks: The Mother of Modern Medicine introduces young readers to the remarkable story of Henrietta Lacks, an African American woman whose cancer cells revolutionised medical science. This book charts Henrietta's life, from her upbringing in Virginia through to the births of her five children, before she passed away aged 31 from cervical cancer. Henrietta's cells lived on, taking from her tumour while she was undergoing surgery without her knowledge, leading to the discovery of the first 'immortal cell line', and giving Henrietta the name 'the mother of modern medicine'.



KEY SELLING POINTS

- Spotlights an important and overlooked African-American figure in history
- Contains fact boxes and informative diagrams for use as a teaching resource
- Will encourage an interest in STEM for young readers
- Both historically and scientifically informative
- Increased interest in Henrietta Lacks following the 2017 film *The Immortal Life of Henrietta Lacks*

PR INFORMATION

- Focused national media campaign to accompany launch
- Online marketing campaign to build buzz

DAWNE ALLETTE



Dawne Allette is a native of Grenada, West Indies, and has written a number of children's picture books that are noted for their inspiration, lyricism and humour. She has lived in Britain and Iran and now resides in Baltimore, USA. She teaches creative writing and is a literacy programme facilitator for Baltimore Public Schools. She is also a journalist for the Baltimore Times newspaper.