



## To Activate Space Portal Lift Here by Antoinette Portis



**This book is an interstellar portal, and the aliens inside want to get to know you!**

Before you lift the cover, be sure you're ready to meet Zrk and Blrg. They're not so different from you—but to them, you're the alien!

After their initial shock at seeing you through the portal, they're eager to see what kind of teeth you have, compare home planets, and maybe team up for a prank. You met as aliens, but by the time the portal closes, maybe you'll be friends.

### Key Selling Points

- An interactive book – opening it opens a space portal and turning the pages uses up the virtual battery
- Drama of a real encounter, with prompts to the reader to interact through the portal
- Intriguing cover with sparkly foil, and bright lines and bold colours inside
- Fresh and playful, to activate young imaginations
- A subtle message of acceptance: feelings of "strangeness" fade away when similarities are realised
- Theme of space, planets and aliens

### Sales and Marketing

- POS for shops in the form of postcards with tips about the book
- Fun activities on publisher website
- Social media competition and giveaway
- Teacher Notes and activities on publisher website
- Author recognition: *Hey! Water* has reprinted April '25, *A Seed Grows* is just out in PB, *A New Green Day* won the English Picture Book Award



Antoinette Portis lives in California. She made her picture-book debut with *Not A Box*, winner of an ALA Seuss Geisel Honor, a New York Times Ten Best Illustrated Books of the Year and NYT bestseller. In the UK Antoinette has won the English Association Award, been long listed for the UKLA Award, and nominated for the Kate Greenaway Medal. Her books are highly valued by teachers and librarians.

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