



EXACT EDITIONS

# Reading Rooms for Books

A book marketing platform to connect books with consumer and trade customers to drive sales.





**1**

Create **book preview links** that can be used across **digital and traditional marketing channels**.

**2**

Share **time-limited access** to whole books for **reviews and rights copies**.

**3**

Curate **virtual book collections** for **events, reading lists and awareness days**.



# Reading Rooms for Books: Free Service





1

**Free book preview tech** that publishers can employ across their marketing channels to give readers a **glimpse inside each book**.

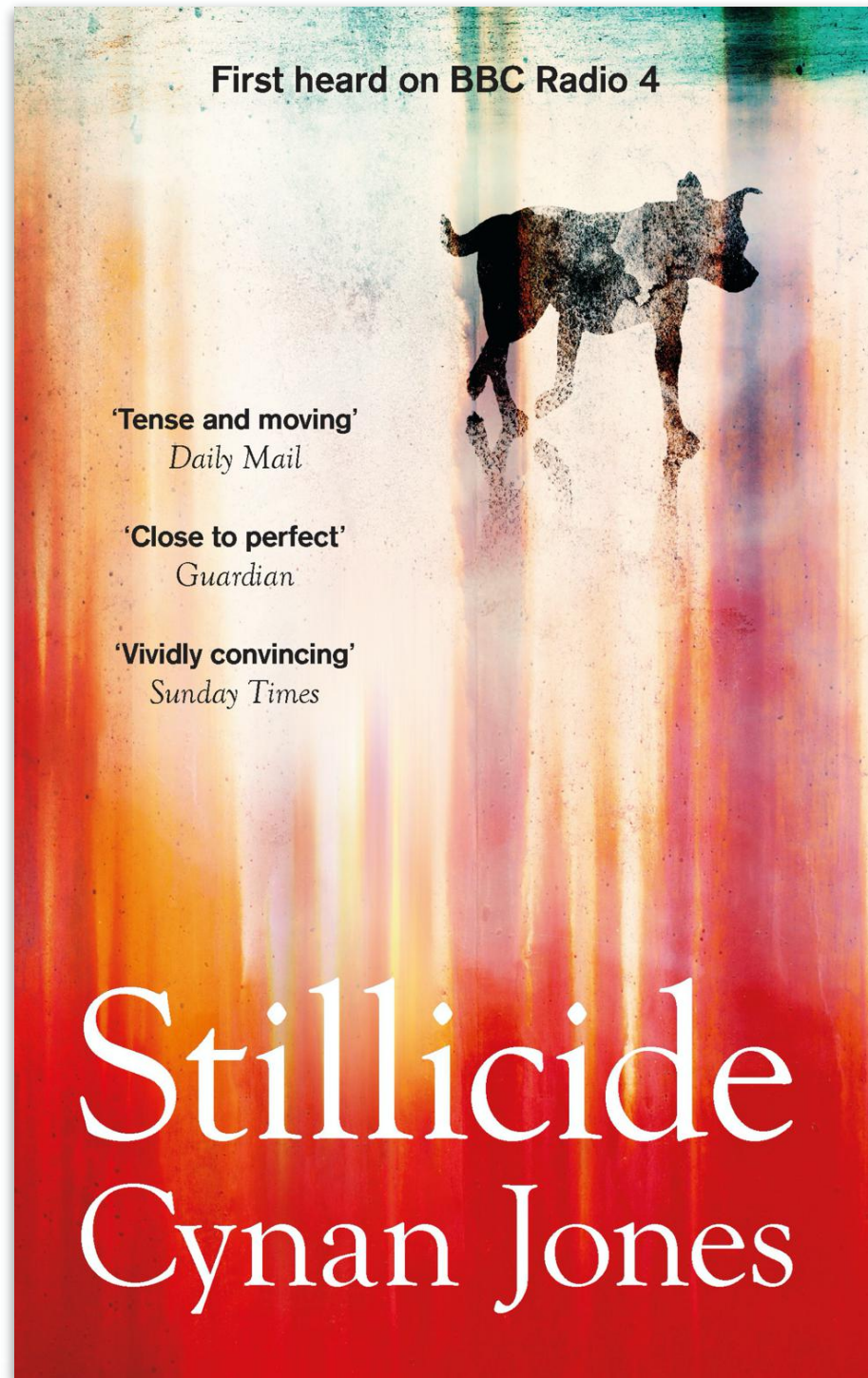
2

You can **decide the number of pages** at the front and back available to preview.

3

Each link **directs users** to a **purchase page of your choice** through a 'Buy this book' button.





## *Stillicide* by Cynan Jones

Published by Granta



[exacteditions.com/isbn/9781783787098](https://exacteditions.com/isbn/9781783787098)



1

Sign up with your company name, email address and create a password.

## Reading Rooms for Books

Company Name

Email

Password

- Subscribe to our newsletter and stay up-to-date with Exact Editions' book marketing services.
- I have read and agree to the [Terms and Conditions](#).

Sign Up

Welcome to Reading Rooms for Books; a book marketing platform publishers can use to connect books with consumer and trade customers to drive book sales.

Sign up here to the free service to begin uploading PDFs to create digital book preview links.

Reading Rooms Pro includes paid-for additional features; please get in touch at [readingrooms@exacteditions.com](mailto:readingrooms@exacteditions.com) for more information and pricing.

If you've already signed up for a Reading Rooms for Books account, please login with your details [here](#).



2

Enter the title, ISBN and shop link of the book you are uploading and select the number of pages available for preview at the front and back.

### New Book

**Details**

Title:

ISBN:

**Preview Pages**

Front:  End:

Shop Link:



Upload the PDF by confirming it adheres to the specifications and clicking 'Select PDF'. Once the content has imported, the 'Status' will change to 'Published'.

### Chance Encounters



#### Step 2: Upload PDF

Before you select the PDF please confirm:

- This is the whole book and not an extract.
- Includes the front cover (and ideally the back cover).
- Includes blank pages inserted in the place of the inside front cover and inside back cover.

Select Your PDF

[PDF Specifications](#)

[FAQs](#)

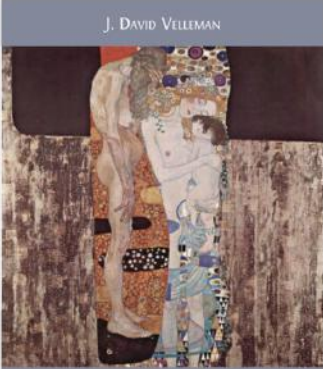


The book preview link and QR code has been created.

### Beyond Price: Essays on Birth and Death

**View Your Book Preview**


J. DAVID VELLEMAN



Beyond Price  
Essays on Birth and Death

[Re-upload PDF](#)

**Book Preview QR Code:**



[Download PNG](#)

**Details**

Title: Beyond Price: Essays on Birth and Death  
ISBN: 9781783741670  
Creator: tim.bruce@exacteditions.com  
Created: 2 Jul 2020 16:18 BST  
[www.openbookpublishers.com/product/349](http://www.openbookpublishers.com/product/349)

[Edit Details](#)

Preview Pages: 33 at the front, 9 at the back.  
Status: Published

**Book Preview Link:**

<https://exacteditions.com/isbn/9781783741670> [Copy](#)





# Reading Rooms Pro: Paid Service





**Bulk upload tool.**



**Google Analytics integration.**



**Customisable preview pages.**



**Book preview embed code.**



**Time-limited full access book links.**



**Virtual book collections.**



# Bulk Upload Tool:

We need is a zip file per book, containing:

- 1 metadata .xml - the ONIX metadata describing your book
- 2 cover .jpeg - an image file to use as the book's cover
- 3 contents .pdf - the contents of the book

## Book Uploads - Test Publisher

Use this page to upload books in a single step.

All we need is a zip file for each book, containing

- metadata.xml - the ONIX metadata which describes your book
- cover.jpg - an image file to use as the book's cover
- contents.pdf - the contents of the book in PDF form

Prefer an alternative approach? [Contact us](#) to discuss custom integrations.

We will identify the files within your zip file and assemble the book for you to review.

You don't have to use these exact filenames in your zip file - anything named .xml will be used as the metadata, anything named .pdf will be used as the contents and any image file will be picked up as the cover.

Drag zip files into this box to upload.

File	Size	Modified	Actions
standout.zip	1,452,618	27 Jul 2022 08:45:25 UTC	<a href="#">Download</a>



# Set Up Google Analytics:

- 1 Go to your Google Analytics admin menu, and select 'Create Property'.
- 2 Name the Property ' [Book Name] Exact Editions' and set the Default URL to <https://reader.exacteditions.com/>
- 3 Once the new Tracking ID is created (this should be in the format G-00000000), please input it in the box below.

The screenshot shows a 'New Book' form with the following fields and options:

- Details**
  - Title:
  - ISBN:
- Preview Pages**
  - Front:
  - End:
- Shop Link:
- Analytics ID:  (highlighted with a red border)
- [How to set up analytics](#)

On the right side of the form, there is an 'Or' label and a 'Bulk Upload' button. At the bottom center, there is a 'Save' button.



# Customisable Preview Pages:

1

Once the PDF has uploaded into the Reading Rooms for Books platform, click the 'Custom' link.

2

Select the extract(s) from the book you wish to be available for readers to preview.

**Details**

Title: The Kingdom  
ISBN: 9781800172593  
Creator: tim.bruce@exacteditions.com  
Created: 6 Oct 2022 10:50 BST  
www.carcenet.co.uk/cgi-bin/indexer?product=2444

[Edit Details](#)

Preview Pages: **Custom**

Status: Published

Book Preview Link:

[Copy](#)

Book Preview Embed Code:

```
<a href="https://exacteditions.com/isbn/9781800172593" target="_blank"><
```

[Copy](#)

[Time-Limited Full Access Book Links](#)




# A City in Blue and Green

The Singapore Story



Peter G. Rowe  
Limin Hee

 Springer Open

## *A City in Blue and Green*

Published by Springer Open

Introduction, Chapter 3 and  
Glossary available for preview



[exacteditions.com/isbn/9789811395963](https://exacteditions.com/isbn/9789811395963)



# Distribute full access to books:

- 1 Click the 'time-limited full access links' button.
- 2 Copy the link (or download the QR code for) for the time-frame you wish the link to be active for or select a custom date.

**Details**

Title: The Kingdom  
ISBN: 9781800172593  
Creator: tim.bruce@exacteditions.com  
Created: 6 Oct 2022 10:50 BST  
www.carcanet.co.uk/cgi-bin/indexer?product=2444

[Edit Details](#)



Preview Pages: **Custom**  
Status: Published

**Book Preview Link:**

[Copy](#)

**Book Preview Embed Code:**






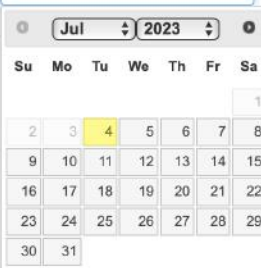
[Copy](#)

 [Time-Limited Full Access Book Links](#) 

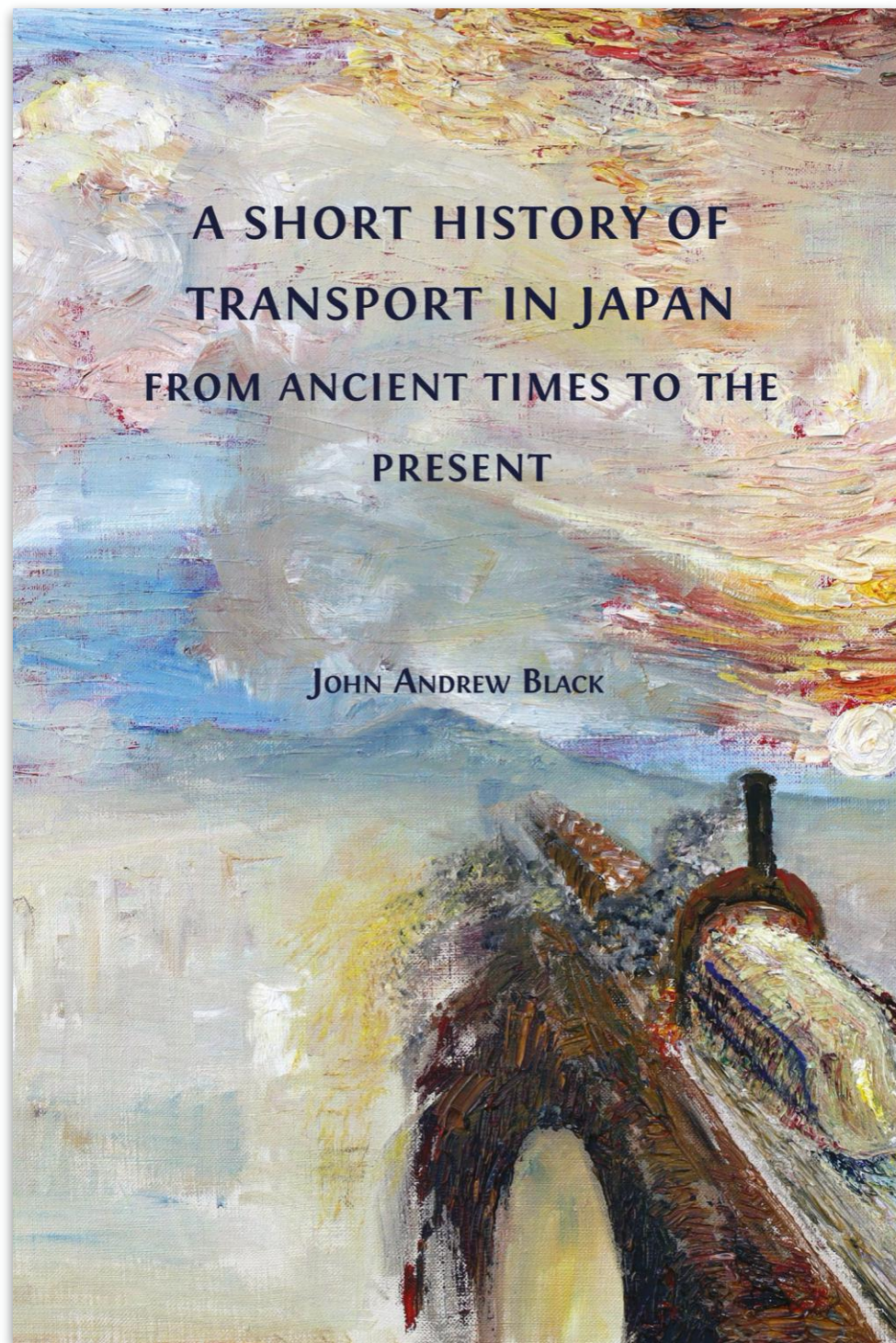
**Full Access Links - Decolonial Ecologies**

Distribute time-limited full access links to books for review, rights, and inspection copies. After the period of time the link has been copied (or QR code downloaded) for, the full access link will expire and anyone with access will only be able to see a paywall.

**Full Access**

- One Hour**  [copy link](#)   
Expires 4 Jul 2023 13:17 BST.
- One Day**  [copy link](#)   
Expires 5 Jul 2023 12:17 BST.
- One Week**  [copy link](#)   
Expires 11 Jul 2023 12:17 BST.
- Thirty Days**  [copy link](#)   
Expires 3 Aug 2023 12:17 BST.
- One Year**  [copy link](#)   
Expires 4 Jul 2024 12:17 BST.
- Custom**   
  
Exact Editions Ltd





***A Short History of Transport  
in Japan: From Ancient Times  
to the Present***

**Published by OpenBook  
Publishers**



**[bit.ly/FullAccessReadingRoom](https://bit.ly/FullAccessReadingRoom)**



# Curate Virtual Book Collections:

1 Follow the link to 'Create New' collection.

2 Name the collection and 'Add to collection' the books you wish to include.

3 Decide whether you want the collection to include book previews or full access and copy the link for the time-frame you want the link to be active for.

Name: 10 Must Reads

Titles in collection

- 10 Must Reads
- 10 Must Reads: Contemporary Photography
- 10 Must Reads: History of Photography
- 10 Must Reads: Inclusion
- 10 Must Reads: Interpretation
- 10 Must Reads: Learning, Engaging, Enriching
- 10 Must Reads: Strategies

Available titles

- 100 Days
- 100 Paintings
- 100 Poems
- 100 Selected Stories
- 20th Century Japan in 20 Buildings
- 28 June, Sarajevo 1914 - Versailles 1919
- Absolutely Everything
- Academic Flying and the Means of Communication
- Accelerating Digitalization
- Achieving the Paris Climate Agreement Goals
- Across The Risen Sea
- Acting Class
- Acting Class
- The Action
- The Acts of Oblivion

Buttons: Add to collection, Remove from collection, Save

Links

Collection Preview

The links below will allow anyone to view previews of the titles in your collection, until the expiry date listed beneath each link.

Readers will be able to search the collection and see thumbnail previews of all pages.

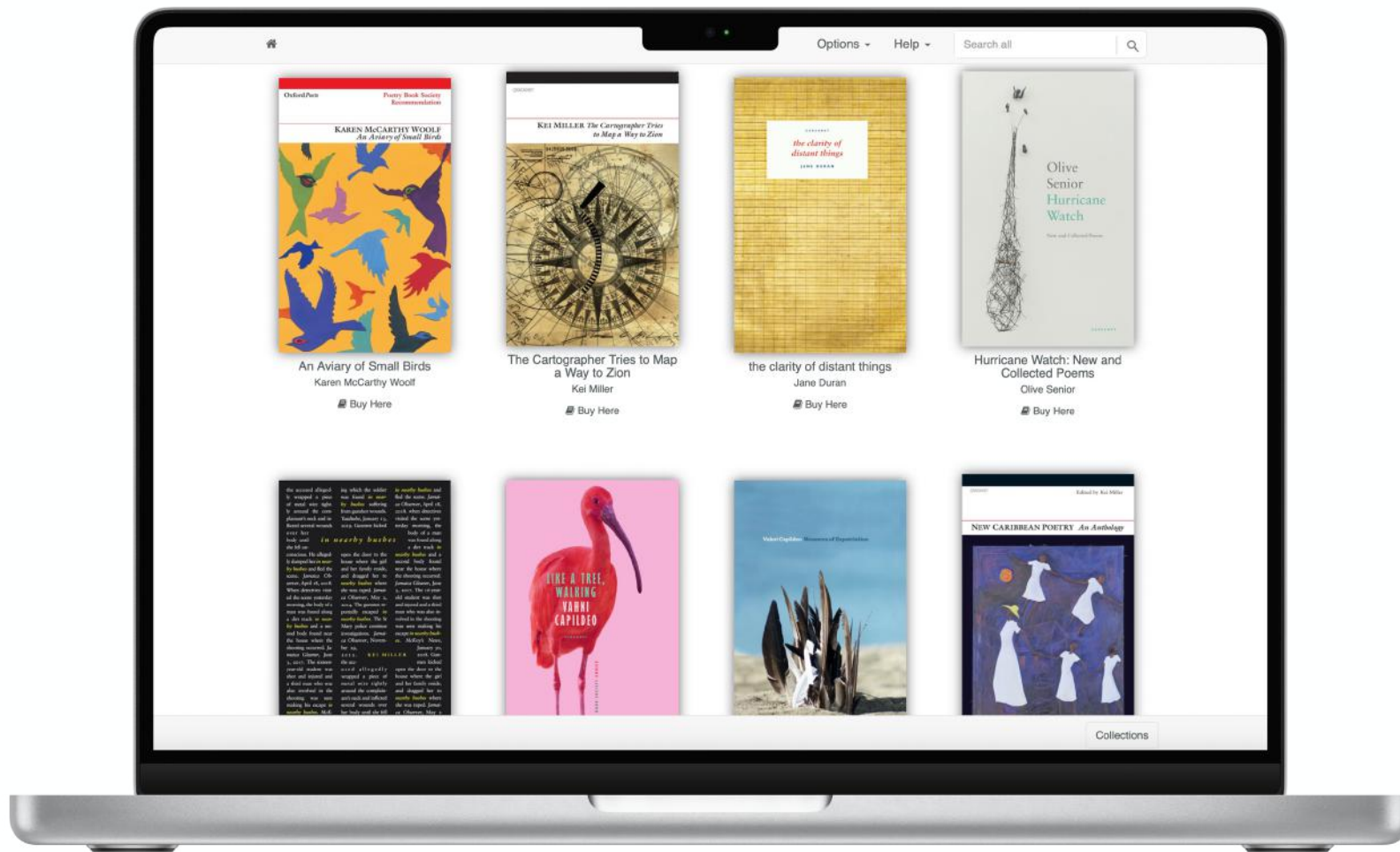
When a reader attempts to access a page which is not available for preview, we will display our paywall page instead, with any available options for purchase.

Duration	Link	Copy Link	QR
One Hour	<a href="https://delta.exacteditions.com/room/10mustreads/preview?Expires=1688482428&amp;KeyId=eki_tMxxibRK/">https://delta.exacteditions.com/room/10mustreads/preview?Expires=1688482428&amp;KeyId=eki_tMxxibRK/</a>	copy link	QR
	Expires 4 Jul 2023 15:53 BST.		
One Day	<a href="https://delta.exacteditions.com/room/10mustreads/preview?Expires=1688565228&amp;KeyId=eki_tMxxibRK/">https://delta.exacteditions.com/room/10mustreads/preview?Expires=1688565228&amp;KeyId=eki_tMxxibRK/</a>	copy link	QR
	Expires 5 Jul 2023 14:53 BST.		
One Week	<a href="https://delta.exacteditions.com/room/10mustreads/preview?Expires=1689083628&amp;KeyId=eki_tMxxibRK/">https://delta.exacteditions.com/room/10mustreads/preview?Expires=1689083628&amp;KeyId=eki_tMxxibRK/</a>	copy link	QR
	Expires 11 Jul 2023 14:53 BST.		
Thirty Days	<a href="https://delta.exacteditions.com/room/10mustreads/preview?Expires=1691070828&amp;KeyId=eki_tMxxibRK/">https://delta.exacteditions.com/room/10mustreads/preview?Expires=1691070828&amp;KeyId=eki_tMxxibRK/</a>	copy link	QR
	Expires 3 Aug 2023 14:53 BST.		
One Year	<a href="https://delta.exacteditions.com/room/10mustreads/preview?Expires=1720101228&amp;KeyId=eki_tMxxibRKA/">https://delta.exacteditions.com/room/10mustreads/preview?Expires=1720101228&amp;KeyId=eki_tMxxibRKA/</a>	copy link	QR
	Expires 4 Jul 2024 14:53 BST.		



# Carcanet Caribbean Collection

(example of a preview book collection)

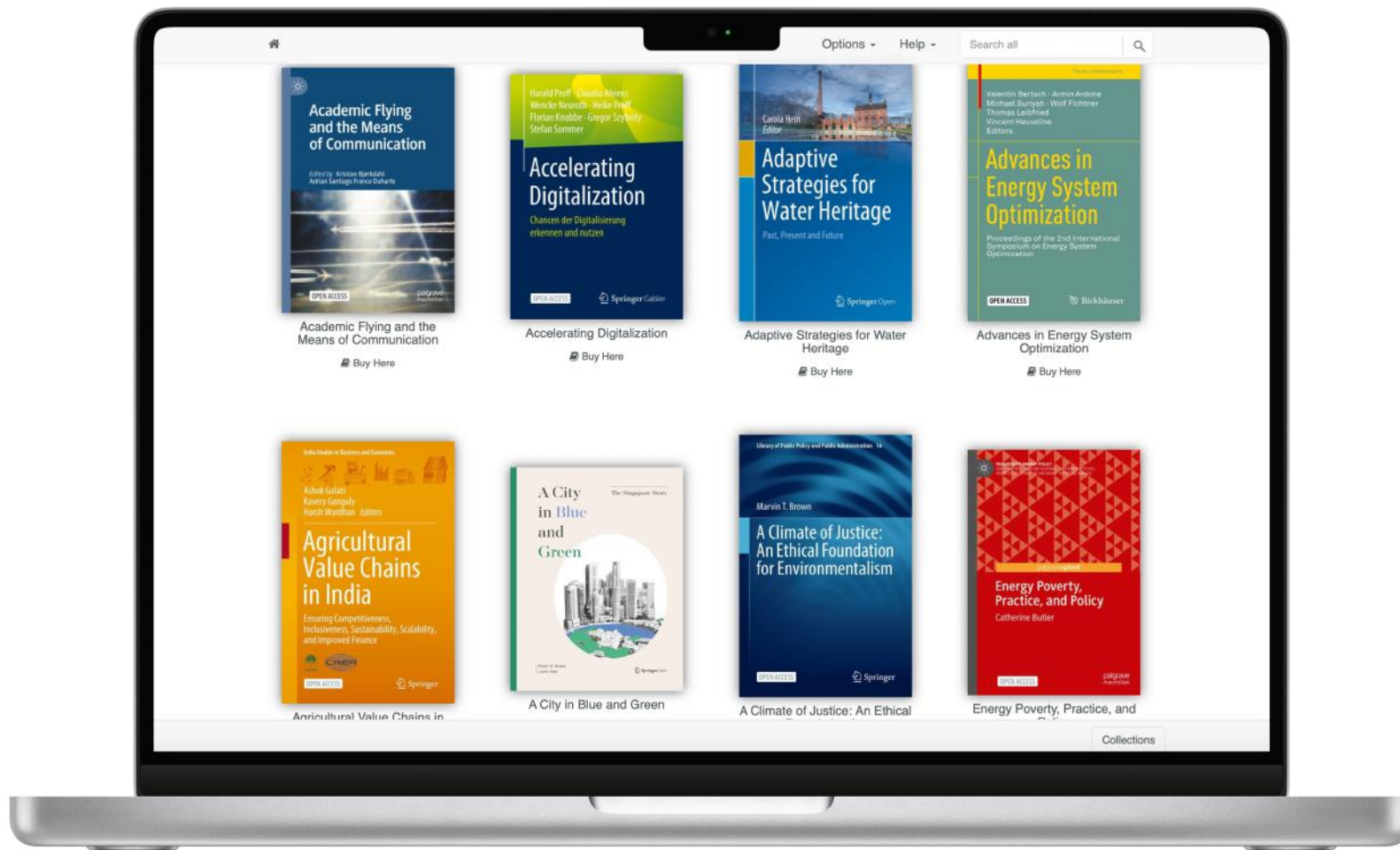


[bit.ly/PreviewCollectionReadingRoom](https://bit.ly/PreviewCollectionReadingRoom)



# Open Access Books Collection

(example of a full access book collection)

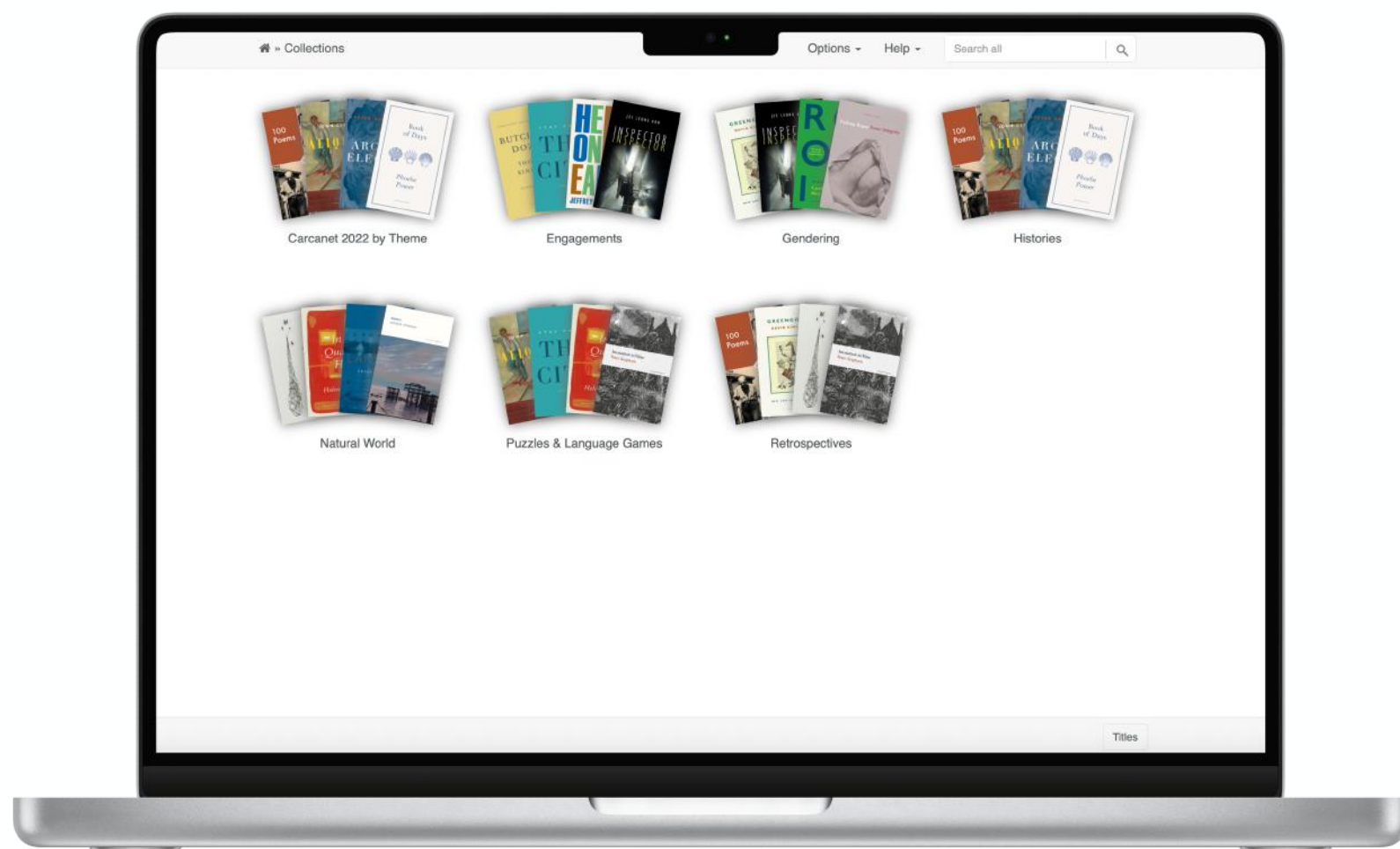


[bit.ly/FullAccessCollectionReadingRoom](https://bit.ly/FullAccessCollectionReadingRoom)



## *Carcanet Books Published in 2022 by Theme*

(example of a preview book collection organised into shelves)



[bit.ly/PreviewSub\\_CollectionReadingRoom](https://bit.ly/PreviewSub_CollectionReadingRoom)



# Marketing tools included:

- 1 Allow publishers to **select the number of pages available to preview** and **choose the purchasing page to re-direct readers to.**
- 2 Allow publishers to **choose whether they want to provide readers with full or partial access to books.**
- 3 Are **ad-free** for a **clean reading experience.**
- 4 Include an **advanced search function** to show **breadth of content covered.**
- 5 Are a more **cost-efficient** and **sustainable way to promote and distribute content** than **packaging and shipping print books.**





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Where can you use  
the marketing tools?







# EXACT EDITIONS

- ✓ Website.
- ✓ Social media.
- ✓ Blog.
- ✓ Email marketing.
- ✓ Catalogue.
- ✓ Books nominated for awards.
- ✓ Events, both physical and online.
- ✓ Reviews, rights & inspection copies.
- ✓ Author/third-party marketing.



EXACT EDITIONS

Website





## The Air Year

Caroline Bird

Look **Inside** ↓



**10% off all  
versions**

ADD TO CART

PREVIEW THE  
FIRST CHAPTER

MORE REVIEWS

e.g. Carcanet links the front cover to a book preview.

e.g. Les Fugitives links a button with a call to action to a book preview.

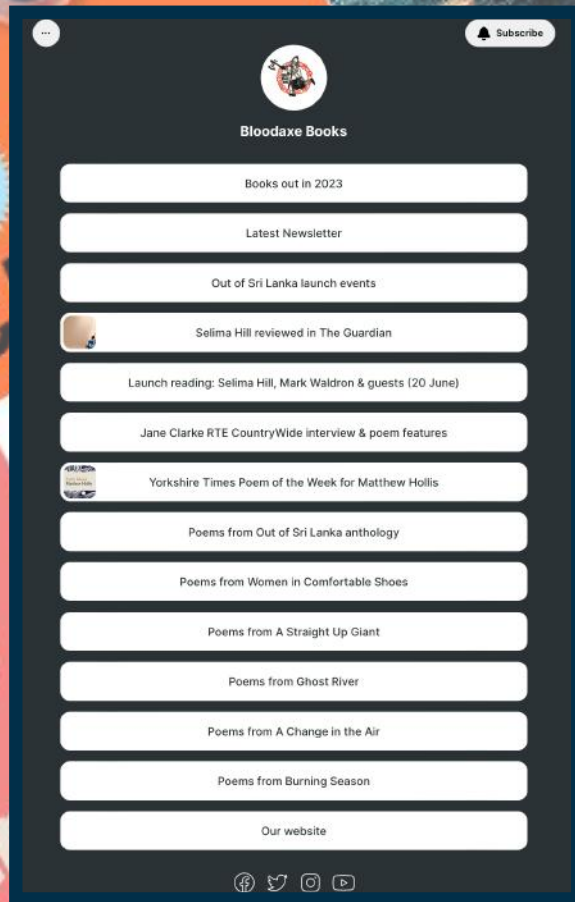


# Social Media





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e.g. Bloodaxe Books shares book previews in their Instagram link in bio.



e.g. Hackett Publishing curates digital book collections for awareness days.



# Blog & News

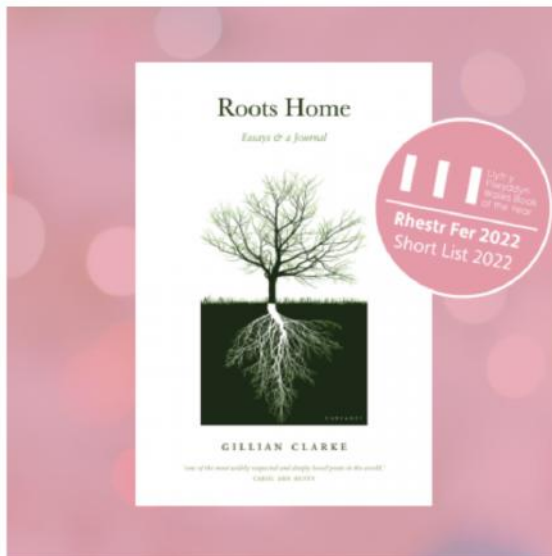




## News

Gillian Clarke Awarded Wales Book of the Year 2022

Friday, 1 Jul 2022



Gillian Clarke's *Roots Home: Essays and a Journal* (March 2021) has been declared the English-language Wales Book of the Year!

The Wales Book of the Year Award is an annual prize celebrating outstanding literary talent from Wales across many genres and in both English and Welsh.

There are four categories in each language – Poetry, Fiction, Creative Non-fiction and Children & Young People, with one of the four category winners announced as the Overall Winner, and claiming the title Wales Book of the Year 2022. There are twelve awards in total with a collective prize fund of £14,000. In both Welsh and English there are four category winners, one People's Choice winner and one overall winner.

The winners were announced on 29 July on BBC Radio Wales' The Arts Show. You can

Congratulations to Gillian!

Read a preview of *Roots Home* on Exact Editions by [clicking here](#).

e.g. Carcanet promotes books nominated for awards in blog posts

**COP 27**  
SHARM EL-SHEIKH  
7-18 NOVEMBER 2022

## COP27 READING LIST

Posted by Becca Parkinson - Tuesday, 1 Nov 2022



The COP27 conference, the UN Conference on Climate Change, is taking place in Sharm El Sheikh this month from 7-18th November 2022.



Share

Following on from the legacy of Glasgow COP26, we need global leadership to be positive advocates for change and the protecting nature in order to solve the global climate crisis.

We've compiled this reading list of titles with an environmental focus, that look at the response of different nations and leaders, policy and strategies, fatal flaws that are furthering the climate emergency and much more.

Want to read free samples of any of these titles? Visit our virtual collection (hosted by Exact Editions) [here](#) (expires 3rd December 2022).

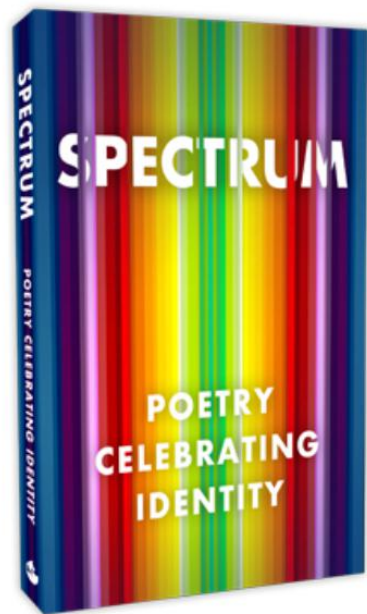
e.g. Manchester University Press put together virtual book collections for reading list blog posts.



# Email Marketing







**Spectrum**  
Poetry Celebrating Identity

Paperback with flaps • 164pp • £7.99

The concept of identity – be it class, gender, sexuality, national, institutional, or anything else we define ourselves by – has gone through radical change over the past half-century, and the idea of definition by binary oppositions is no longer as relevant as it once was.

*Spectrum* is a poetry anthology that seeks to amplify marginalised voices, and to celebrate the great diversity and rich variation in the identities of people from around the world and from a huge cross-section of walks of life.

Featuring poetry by: Rayne Affonso, Samah Alnuaimi, Caroline Am Bergris, Jessica Appleby, Steve Baggs, Cathy Bryant, Jane Burn, Rachel Burns, Susan Cartwright-Smith, Nwuguru Chidiebere Sullivan, Arinze Chiemenam, Abhainn Connolly, Jennifer Cousins, Martins Deep, Kat Dixon, Elle Echendu, Deborah Finding, Anita Goveas, Suman Gujral, Oz Hardwick, Roisin Harkin, Ellie Herda-Grimwood, Peter Hill, Sam Honeybone, Overcomer Ibiteye, LJ Ireton, Tim Kiely, Matt Leonard, Naomi Madlock, Jazz McCoull, Dianne McPhelim, Jenny Mitchell, Raina Muriithi, Neshma, Carolann North, Jessica Oakwood, Ewa Gerald Onyebuchi, Chiwenite Onyekwelu, Ivy Raff, Cameron Rew, Mia Jasmine Rhodes, Kerry Ryan, Daphne Sampson, Nnadi Samuel, Lana Silver, Jess Skyleson, Thea Smiley, Alyson Smith, Fadairo Tesleem, Sophie Laura Waters, Ozzy Welch, Frankie Whiting, Dave Wynne-Jones, Damon Young and Lucy Zhang.

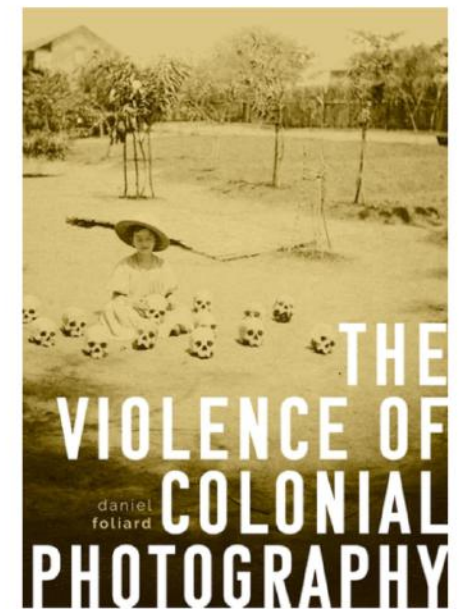
[Read a bit →](#)

[Buy now](#)

**The violence of colonial  
photography**  
by Daniel Foliard

The late nineteenth century saw a rapid increase in colonial conflicts throughout the French and British empires. It was also the period in which the camera began to be widely available. Colonial authorities used this new technology to humiliate defeated opponents and to project an image of supremacy across the world.

Drawing on a wealth of visual materials, from soldiers' personal albums to the collections of press agencies and government archives, this book offers a new account of how conflict photography developed in the decades leading up to the First World War.



[Request a proof](#)

[Read a sampler](#)

**£16.99**  
**Paperback**  
**November 2022**

Sales and distribution details [here](#).

e.g. Renard Press promotes new titles to mailing lists.

e.g. Manchester University Press promotes upcoming trade titles to booksellers.



# Events

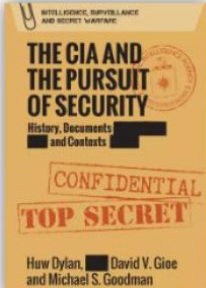





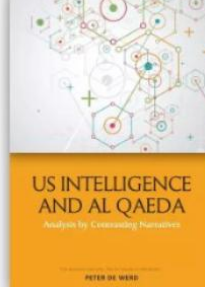





# EXACT EDITIONS

Edinburgh University Press  
@EdinburghUP

It's time for #APSA2022! You can browse our books at the @Ingram\_Academic stand or in our virtual reading room [edin.ac/3cb38bg](https://edin.ac/3cb38bg)

 <p>The CIA and the Pursuit of Security History, Documents and Contexts CONFIDENTIAL TOP SECRET How Dylan, David V. Giese and Michael S. Goodman</p>	 <p>Donald Trump and American Populism New Perspectives on the American Presidency TRUMP 2017-2021 Warren, Michigan</p>	 <p>The Edinburgh Companion to the Politics of American Health</p>	 <p>The Religion of White Rage White Workers, Religious Fear, and the Birth of Black Racial Progress Edited by Stephen C. Fryer With Howard Chazy and Carl Lumbly</p>
 <p>Trump's America New Perspectives on the American Presidency</p>	 <p>U.S. Foreign Policy and China Security Challenges During the Bush, Obama, and Trump Administrations Allen Warren and Adam Bartley</p>	 <p>US INTELLIGENCE AND AL QAEDA Analysis by Crosscutting Perspectives PETER DE WARD</p>	 <p>War in Space Strategy, Spacepower, Geopolitics Bridget E. Bowen</p>

4:50 PM · Sep 15, 2022 · Sendible

e.g. Edinburgh University Press put together virtual book collections to run alongside their physical presences at events



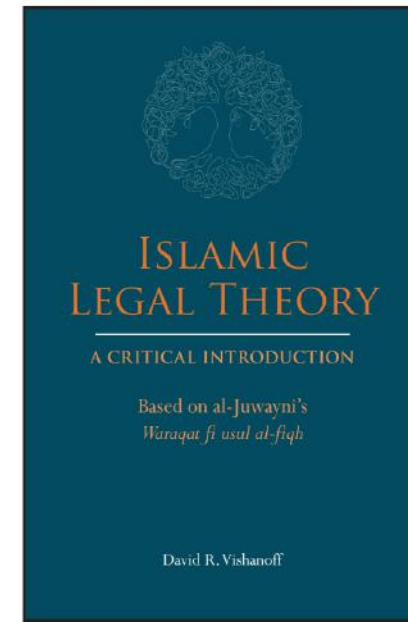
# EXACT EDITIONS

Day 2 of #ACTFL22 - don't worry if you missed @Prof\_F\_Henshaw and @Marishawkins signing books at the Hackett booth yesterday, they'll be back today from 1-2pm so make sure to swing by booth 1312! @actfl

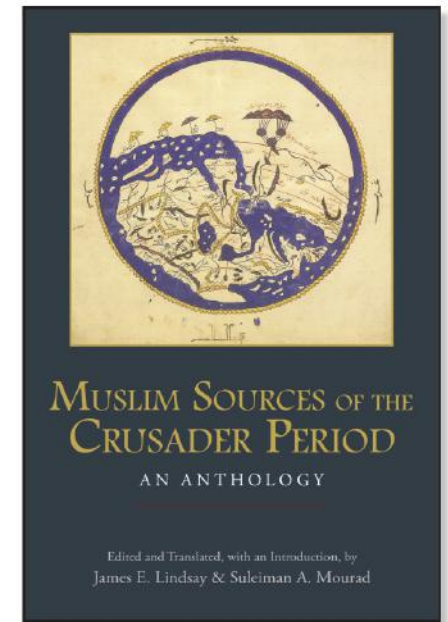


2:22 PM · Nov 19, 2022

## HACKETT PUBLISHING COMPANY



\$18.00 pb | \$15.50 eBook  
**Free Exam Copy Available!**  
*(Instructors Only)*



\$21.00 pb | \$16.95 eBook  
**Free Exam Copy Available!**  
*(Instructors Only)*



<https://bit.ly/MESA22Hackett>

Scan here to see a free, limited-time preview of these titles!

Visit our website to browse the Hackett catalogue.  
◆ [www.hackettpublishing.com](http://www.hackettpublishing.com) ◆

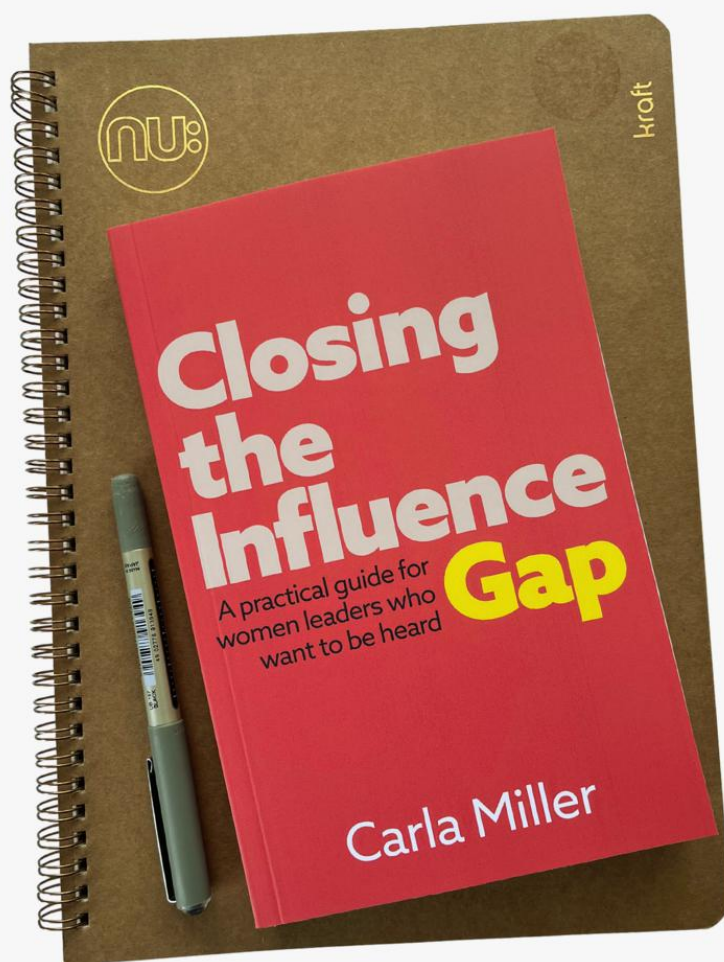
e.g. Hackett Publishing use QR codes in their physical stand and marketing leaflets at events.



# Author Marketing







They struggle to get their voice heard in meetings. They can't get a seat at the table for the decisions that matter.

**It's a systemic problem, not a problem with women.**

It's no wonder so many talented women experience imposter feelings!

*Closing the Influence Gap* empowers women leaders to successfully navigate the workplace, leading their way and changing it for the better. It is a reference tool packed with practical strategies and a troubleshooting section which women can draw on daily to tackle the challenging conversations, decisions and situations they face.

It shows women how they can **believe in themselves in challenging situations**, helps them to **get the recognition they deserve as leaders** and provides them with the **influencing skills they need to get their voices heard and increase their impact**.

[Preview The First Chapter Of The Book](#)

e.g. Practical Inspiration Publishing hand out book preview links for authors to promote across their own marketing channels.



EXACT EDITIONS

# READING ROOMS PRO PRICING





# EXACT EDITIONS

SERVICE	ANNUAL LICENSE FEE	TITLES IN ACCOUNT	UPLOAD FEE PER BOOK
<b>Starter</b>	US\$249.00	$\leq 9$	US\$50.00
<b>Small</b>	US\$349.00	$\leq 99$	US\$25.00
<b>Medium</b>	US\$599.00	$\leq 999$	US\$15.00
<b>Large</b>	US\$1500.00	$\leq 3999$	US\$12.50
<b>Extra Large</b>	US\$3999.00	$\geq 4000$	US\$10.00



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Sign up to the free  
service here:

[publisher.exacteditions.com/readingroomsforbooks](https://publisher.exacteditions.com/readingroomsforbooks)